



FORM NL-36- BUSINESS -CHANNELS WISE
UNITED INDIA INSURANCE COMPANY LIMITED

								Date:	31.12.2021	
Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year		
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	
1	Individual agents	2815942	188973.45	7869564	521665	3295699	199551.12	9046411	551299.73	
2	Corporate Agents-Banks	76373	4563.15	233296	25892.07	92849	4854.69	311897	26939.55	
3	Corporate Agents -Others	15858	3666.02	38302	8639.06	11305	2862.43	29364	6706.36	
4	Brokers	130314	66107.31	306538	221146.66	96865	56176.64	266379	202199.37	
5	Micro Agents	0	0	0	0	0	0	0	0	
6.a	Direct Business:Officers/Employees	1081	1085.37	4149	7357.57	1325	1578.55	4422	8622.97	
6.b	Direct Business:Online (Through Company Website)	7277	361.89	27209	1123.79	6588	312.05	28981	1114.59	
6.c	Direct Business:Others	129300	77677.87	346661	291638.85	162090	146454.12	416803	378282.22	
7	Common Service Centres(CSC)	498	17.59	1262	28.59	1730	26.09	3966	76.01	
8	Insurance Marketing Firm	1977	272.6	4993	564.83	1309	71.14	2312	138.2	
9	Point of sales person (Direct)	1	0.01	1	0.01	0	0	0	0	
10	MISP (Direct)	17470	1087.32	38578	2272.7	22073	897.76	42754	1794.08	
11	Web Aggregators	175049	3806.01	557891	11127.18	232058	3616.33	670528	10291.18	
12	Referral Arrangements	0	0	0	0	0	0	0	0	
13	Others									
	Govt Schemes	239	313.83	525	6985.28	548	-258.03	1739	492.16	
	MOU	424	456.52	4531	896.68	2876	217.99	7786	637.08	
	Business associates	284	247.99	715	1045.23	168	218.36	513	727.67	
		0	0	0	0	0	0	0	0	
	Total (A)	3372087	348636.93	9434215	1100383.5	3927483	416579.24	10833855	1189321.17	
14	Business outside India (B)	0	0	0	0	0	0	0	0	
	Grand Total (A+B)	3372087	348636.93	9434215	1100383.5	3927483	416579.24	10833855	1189321.17	

Note:

- (a). Premium means amount of premium received from business acquired by the source
 (b). No of Policies stand for no. of policies sold
 (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable

Date of Submission
Version 1

28-02-21